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| --- | --- | --- | --- | --- | --- |
| ***Key Partners***  - Ethics  - Contractors  - FlexDanmark  - Municipality/Region Syddanmark  - People who cannot use regular public transport | ***Key Activities***  -Collect bid from Ethics and send them to FlexDanmark  - Contractors management, billing, statistics and support | ***Value Proposition*** | | ***Customer Relationships*** | ***Customer Segments*** |
| ***Key Resources*** | ***Channels*** |
| ***Cost Structures*** | | | ***Revenue*** | | |

**Business Model**